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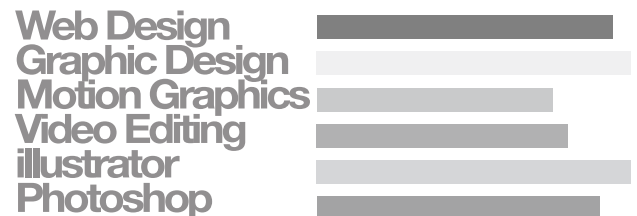
📱 416.897.2483

## Profile:

- Experienced graphic designer who brings creativity to the web, where designing is not a job it's a life style
- An affinity for all things Illustrator and Photoshop when it comes to graphics
- Energetic, ambitious, competent and adaptable
- Willing and able to handle a wide variety of tasks
- Able to work under pressure and complete projects on time
- Always interested in the latest and greatest technology

## Competencies:

Art direction • Webmaster/dev/design • Advertisement  
 Magazine layout • Posters design • UX Design  
 Video editing • Newspaper layout • Brand enforcement  
 Corporate identity design • Brochure design  
 Logo & stationary design • Billboard design • Adobe CC  
 Microsoft Office Suite • HTML, CSS, PHP, JS



## Professional experience

### OpenText (January 2015 to Present)

Senior Corporate Webmaster

- Rebrand video/collateral/social media to OpenText
- Create icons for new product interfaces
- Create Graphics for sales enablement (flavour/flow diagrams)
- Maintain ccm.actuate.com

### Actuate (February 2010 – January 2015)

Senior Corporate Webmaster

- Created UX for BIRT OnDemand shopping cart (text to icon graphic based)
- Worked with afb.com to bring the Xenos website to WCAG 2.0 and Section 508
- Trained at the CNIB for PDF remediation
- Rebranded Xenos Group Inc. collateral/website with Actuate Branding
- Produced webinar recordings Edit/Output/Post
- Designed framework, graphics, CSS for an accessible site (ccm.actuate.com)
- Rebranded video/collateral/social media to CCM/CSG Group
- Branded Cloud 508 (PDF remediation as a service)
- Brought video production in-house for youtube.com and other services (acquired video production equipment, and certified training) saving 10K+ in pre and post production costs

### Xenos Group Inc. (August 2006 - February 2010)

Webmaster/Graphic Designer/Multimedia

- Redesigned xenos.com to a new look and feel for WCMS implementation
- Technical lead for implementing WCMS
- Managed WCMS vendor relations
- Maintained branded global corporate identity
- Created and maintained landing pages for SEM
- Created tradeshow banners and collateral
- Created icons for the UX for major products



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### **VIQ Solutions Inc. (Formerly VoicelQ) April 2004 - April 2006**

Webmaster/Graphic Designer/Multimedia/GUI

- Maintained multiple websites under the VIQ family
- Rebranded global corporate identity
- Designed touch screen GUI (still being used today 2015 [www.viqsolutions.com](http://www.viqsolutions.com))
- Responsible for creation of print promotional and marketing materials
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### **Rogers Wireless May 2004**

Freelance Graphic Designer

- Created email/print ready flyers for campaigns using existing branding guidelines

### **Drake International July 2001 – April 2004**

New Media & Graphic Designer

- Piloted the interactive resume program (video responses to prospective employer questions)
- Created print promotional and marketing materials
- Designed, developed and maintained website content
- Interacted with external and internal clients throughout the design process, to ensure that goals and deadlines were met in an efficient manner

### **ATI Technologies Incorporated April 1998**

Freelance Graphic Designer

- Created 3D rendered graphics for the web including ATI's first animated 3D logo.

## **EDUCATION**

**Witz Education:** Adobe Premiere 101, Adobe After Effects 101

**CNIB:** PDF Accessibility Remediation

**RYERSON UNIVERSITY - 2010:** HTML and CSS, JavaScript, PHP

**Cimdi Courses:** Macromedia Flash 5 Certified 2001, Apple Final Cut Pro 101 Certified 2002

**Seneca College - Feb 1997 - Aug 1997:** Macromedia Director Course completed

**George Brown College - Sept 1993 - Apr 1996:** Graphic Design Associate Diploma